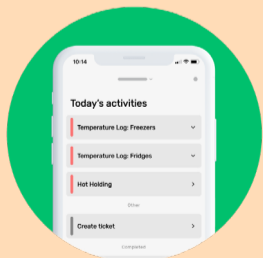


FoodDocs vs trail

Key features

| | FoodDocs | Trail |
|--|---|--|
| TARGET CUSTOMERS | <p>Perfect for both, food production and food services with several locations.</p> <p>Focus on the US market and its customer wishes.</p> | <p>Tailored specifically for food service companies, which may make the software and its features less suitable for other sectors.</p> <p>As a UK-based company, some features may not be relevant to customers in other regions.</p> |
| EASE OF USE | <p>Intuitive app and desktop solution, making it easy to navigate for all users, from teams to management.</p> <p>Users consistently highlight ease of use and simplicity in customer reviews.</p> | <p>Filling the tasks is not as user-friendly, because of there is no mobile app.</p> |
| SETUP | <p>Offers a wide range of monitoring task templates to simplify the setup process.</p> <p>Ability to amend and add tasks as and when needed is highly important to speed up the process being up to date.</p> | <p>Self-setup on the desktop is very straightforward and clear, especially for multi-sites companies.</p> |
| CUSTOMIZABILITY | <p>All tasks are fully customizable to meet the chosen food safety standards.</p> | <p>Highly customizable especially for multi-unit companies.</p> |
| HACCP PLAN | <p>Enables you to create a HACCP Plan in 1 hour, using AI.</p> <p>The setup process is fast and straightforward, thanks to pre-filled fields.</p> <p>HACCP content is fully customizable for your company's specifics.</p> | <p>✗</p> |
| MONITORING | <p>An all-in-one monitoring solution accessible from all devices.</p> <p>The smart app automatically fills in monitoring checks based on previously entered data.</p> <p>The app provides templates for corrective actions for your tasks, as well as the flexibility to create your own.</p> | <p>Since there is no mobile app, you won't receive notifications for upcoming tasks, so you'll need to remember to check the app for upcoming tasks.</p> <p>The corrective actions feature can be time-consuming for users because it requires filling in empty fields from scratch each time.</p> <p>There is no pre-fill option; all data must be entered from scratch, which can be time-consuming.</p> |
| TRACEABILITY AND RECALL MANAGEMENT | <p>All-in-one traceability solution simplifies the process, enabling logs to be completed quickly and efficiently.</p> <p>Everything you need is available in a single view, making the process intuitive and easy to navigate.</p> | <p>✗</p> |
| TEMPLATES & EDUCATIONAL RESOURCES | <p>200+ free templates available for managing your company's food safety.</p> | <p>Several templates are available inside the software.</p> |
| DATA & OVERVIEW | <p>Monitoring logbook enables easily track all the details about the task completion, including the result, the person performing the task, or the exact completion time.</p> <p>You can extract all data as CSV or XLS files to analyze it according to your needs.</p> | <p>The report's user experience may be difficult to understand because of the lengthy vertical layout.</p> <p>Data analysis can be challenging, as exports are only available on a daily basis.</p> <p>Reporting may experience some delays.</p> |
| TEAM MANAGEMENT | <p>Monitoring tasks can be set up by roles, equipment, or rooms, improving team efficiency in completion.</p> <p>Smart notifications allow tracking the validity of team certificates and training documents.</p> | <p>Monitoring tasks can only be set up by roles, limiting flexibility in task assignment.</p> |
| RECIPE MANAGEMENT | <p>Includes allergen management, including automatically created allergen matrix.</p> | <p>✗</p> |
| INTEGRATION WITH SENSORS | <p>Can be integrated with sensors.</p> | <p>Can be integrated with ePOS, Deputy, Zapier, Google Drive, SafetyCulture, Microsoft Excel.</p> <p>No integrations with sensors.</p> |
| WEB & MOBILE ACCESSIBILITY | <p>iOS</p> <p>Android</p> <p>Web</p> | <p>✗</p> <p>✗</p> <p>Web</p> |
| FREE TRIAL AVAILABILITY | <p>✔ (14 days)</p> | <p>✔ (14 days)</p> |
| PRICING | <p>Starts at £179/month.</p> <p>Tailor-made pricing is available for larger teams upon request.</p> | <p>Starts starts £65/month.</p> <p>Tailor-made pricing is available for larger teams upon request.</p> |
| ONBOARDING | <p>Full 45-day support with your own dedicated support manager.</p> <p>Price starts with £899 one-time fee.</p> | <p>Onboarding pricing and process details are available only upon request.</p> |
| CUSTOMER SUPPORT & HELP | <p>Top-notch customer support with a satisfaction rate of 98% from our NPS survey.</p> <p>A comprehensive Knowledge Base with educational instructions and resources.</p> | <p>Trail offers email/Help Desk, Chat, Phone Support, Knowledge Base.</p> <p>Customer support is highly rated.</p> |
| CUSTOMER FEEDBACK & REVIEWS | <p>4.8+ customer feedback score on all major review sites, including Capterra, SourceForge, and G2.</p> | <p>Very few and outdated customer feedback available.</p> <p>4.9 customer feedback score, but unfortunately only in Capterra.</p> |

Why prefer FoodDocs?



User-friendly

FoodDocs features an intuitive app and desktop solution praised for its ease of use, while TrailApp is less user-friendly due to the absence of a mobile app



All-in-one solution

FoodDocs includes all the essential food safety modules, such as monitoring, HACCP Plan, recipe management, and more, whereas TrailApp offers only the monitoring module



Top-rated software

FoodDocs boasts over 70 positive reviews across popular review sites, highlighting its excellence as a software solution, while TrailApp has limited and outdated feedback available.

“ FoodDocs intuitive, convenient, and easy-to-use system helps us to maintain the company's food safety regulations. With FoodDocs, Gruppo Terroni management now has an easy-to-use system to help ensure food safety compliance and protect our guests from food safety issues. ”



Michael Worbanski
 Huaman Resources and Operations Safety Specialist
 Gruppo Terroni

*Source



FoodDocs

Food safety made easy
 fooddocs.com